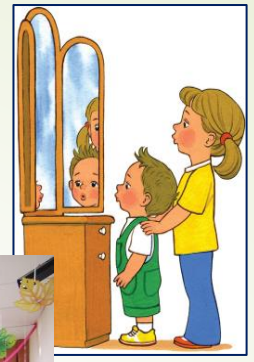Проект «Умелый Язычок»